

# 10

ANNUAL REPORT



CHALLENGING THE BODY  
ENGAGING THE SPIRIT  
for the wellness of our community





# YOUR INVESTMENT USED Wisely

## Annual Report - Peak 7 Adventures - 2010

### FRONT COVER

Austin Dannen, Nicole Winters, Mark Vanacore, Laura Stembridge and Ron LaRue headed up to Granite Peak in the Cascades during our Ascent Wilderness Instructor training

### Engaging, Encouraging and Inspiring Others

#### Why does Peak 7 exist?

- To serve the underserved.
- To give youth who wouldn't otherwise have the opportunity, the means to experience the adventurous outdoors firsthand.
- To share the love and the hope of our Heavenly Father using creation as a chance to pour His love into their lives.



Volunteer Daniel Shaw with one of our Jr. guides Joe Lucas on the summit of Mt Olympus (Olympic National Park)

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# ABOUT Peak 7 Adventures

Peak 7 Adventures is a registered 501(c)3 grassroots non-profit outdoor ministry based in Washington State. We provide wilderness experiences to youth and communities throughout the Northwest. Our desire is to allow every interested young person the opportunity to participate in our adventures regardless of financial limitations.

Our goal is to conduct enjoyable, safe outdoor adventures that foster an appreciation for the outdoors and promote a sense of fulfillment and involvement in the experience. We want our participants to find hope in their personal experience from the fullness of God in the beauty He created.

Donations made to Peak 7 Adventures go directly to support the adventure programs that are offered in our communities. Donations made to Peak 7 Adventures support the strategic efforts and allow funding to be targeted efficiently to programs where it is most needed and will have the greatest impact.

**Our Mission:** Peak 7 Adventures is guided by six *Core Characteristics* as we seek to live out the Vision Statement.

### Core Characteristics:

#### Serve all young people

*We provide opportunities for all youth to participate in programs regardless of race, gender, religion, ethnicity, or socio-economic status.*

#### Challenge participants

*We facilitate wilderness adventure programs that challenge participant's perceived limits.*

#### Ensure safety

*We adhere to and diligently enforce rigorous safety standards.*

#### Inspire hope

*We offer hope to participants by letting them experience the wonder of the outdoors, the thrill of accomplishment and the support of loving relationships.*

#### Reveal the Creator

*We model Christ-like behavior including encouragement, teamwork, trust, respect for one another and respect for the environment. We call attention to God's revelation of Himself and His son Jesus Christ through His creation.*

#### Develop staff and volunteers

*We strive to give each of our staff and volunteers the tools to personally experience growth.*

**Our Vision:** To challenge every young person to grow physically, mentally, spiritually and emotionally through wilderness experiences.



# A MESSAGE FROM THE Board

I would like to thank everyone who helped make 2010 a fantastic year. We know that God has designed us as a body with many parts. Every single person who ran shuttle, downloaded pictures, washed booties, helped on a fundraiser, went on a trip, devoted a summer to guiding, supported Peak7 through prayer, gave money or did any of the countless other tasks was critical to pulling this off. In particular, I would like to thank the full time staff (and families) who have invested so much time and energy into this ministry and into each other.

This past year has been an incredible year for the Peak 7 community. As in years past, we were absolutely kept by the Lord. The staff and volunteers did an outstanding job planning and running adventure trips, especially for youth from less privileged backgrounds. We were abundantly supported by the generosity of the outdoor community in donating gear as well as the financial support by our local (and not so local) donors. The love and support we were able to be part of in the lives of many youth was evident.

## We experienced some fundamental changes in 2010

First, we moved our Spokane program office to a new location. It is a fantastic space where we can have the warehouse, the office and staff housed all at one location. This is absolutely going to change the "feeling" of Peak 7 for the staff and make it easier for them especially during the spring and summer seasons.

Second, in July we officially opened a new branch of Peak 7 in Seattle. We welcomed our new Area Director, Ethan Petro, his wife Joni and their two daughters to Peak 7. Ethan has spent the first 6 months learning what Peak 7 is about, going on trips, and starting to get the word out in the Seattle area. He has set some ambitious goals for Seattle and we are all excited to support him in accomplishing them. As many of you know, we have spent the last two years planning to open a Seattle branch and searching for the right person. God frankly let us flail around until He put the pieces together on His timetable. For Ethan and Joni, as well as for the search committee, it became clear that God was leading this.

And third, in September we unexpectedly learned that Discovery Outfitters, an outdoor adventure program in Oregon, was looking for a new parent organization. With almost 20 years of history, Discovery brings a wealth of experience operating adventure trips in a like-minded model as Peak 7. After several trips, long conference calls and prayer, Discovery Outfitters merged with Peak 7. With this merger, AJ Myers and his wife Liz came onto Peak 7 full time this fall to run the Oregon operations. They moved up to Spokane for six months to get to know Peak 7 and will be heading back to Oregon this spring to run trips. This means that going into 2011 we now have three branches - Spokane, Seattle and Portland. This will certainly require a lot of work and a lot of changes for Peak 7 to operate effectively.

## 2011 is sure to bring more changes

Looking ahead at 2011, it is clear that strengthening the relationships in our community is critical as we continue to follow God's lead. At our season-end retreat this year we felt God putting relationships in the crosshairs of our hearts as we reflected on the past year. We firmly believe that when we allow the sweet water of Christ to flow into our lives and on into the lives of each other, it will naturally overflow to the participants on a trip. Furthermore, we believe that God is calling us to extend our relationships with participants beyond the initial trip experience. Please pray for Peak 7 as we seek to understand how this will change how we do things. This will likely be a multi-year journey, but we are excited to follow our Guide down His path.

Here's to a great 2011! Please consider getting (or keeping) your hands dirty by getting directly involved. See you on the river or in the mountains!



**Robbie Rech**  
Chair, Board of Directors, Co-founder



# ADVENTURE PROGRAMS

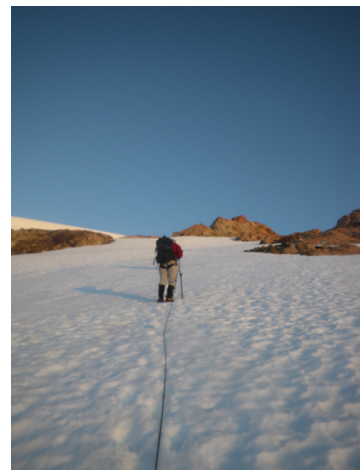
# Impacting Lives

## What difference does Peak 7 make?

- We provide high-end, professional trips to a less fortunate population.
- We facilitate outdoor adventure and service which are both powerful tools for growth and healing in relationships.
- We provide a Biblical model for encountering God.
- We teach relationship-building and values such as teamwork, community and servant leadership.
- We follow Leave No Trace principles and other natural stewardship guidelines.
- We provide youth and families with time to focus on their relationships with God and each other.
- We help participants experience nature and acquire essential relational and life skills.

## Why does Peak 7 need your financial support?

- We could not accomplish what we do without your support. Peak 7's tuition covers one-fifth of our program costs. The difference is covered by generous donations. When more donors like you get involved, more people can participate in life-changing experiences with Peak 7.



**Our programs are dedicated to reveal the impact and power of Jesus through the outdoors to youth in traditionally underserved communities.**

- Peak 7 is currently seeking donors who are interested in contributing in various ways:
  1. Consistent donations to increase and solidify our base of support for operational expenses.
  2. One-time donations to invest in growth, capacity building and capital improvement.
  3. Getting your corporate business involved in sponsorship.

## What makes Peak 7 distinctive?

- We've been running professional adventure trips to youth since 2006. We have done a lot with a little in four years. Our full-time staff have over 40 years combined field experience in outdoor and wilderness education.
- Peak 7 has a unique perspective on transformational learning composed of:

**Outdoor Adventure** - We believe that *outdoor experiences* present a unique way to learn about relationships with God and others, simplicity, stewardship, service, selflessness, leadership and courage.

**Service** - We see *service* as a medium for learning more about relationships with God and others. We want to grow with our students in an attitude of service to those around them including, but not limited to family relationships.

**Experiential Education** - Adventure and service include perceived risk. Risk is a tool that empowers people to move out of their comfort zones. Peak 7 has unique programs that fill a niche.



# THE POWER OF Wilderness

Jen\* had no idea what to expect when she decided to go on her first Ascent I backpacking trip with Peak 7. She just assumed a week when she didn't have to be at home would be better than a week when she did. In four days Jen hiked over 20 miles through the North Cascades. She struggled and wanted to stop often but she made it through the trip. Although painful at the time, she was grateful for the experience and an environment where she was challenged and encouraged. She was even grateful enough to be our first female student on an Ascent II trip.

The Ascent II trip up Mt. Olympus was significantly more challenging than Jen's first trip but her attitude changed significantly as well. She had a much stronger willingness to try. Instead of making her own break spots when things got hard, she stuck with the group. The Ascent II trip covered 44 miles including a 1:00AM wake up to traverse across a glacier and an afternoon/night of cold rain showers. Aside from being the first female Ascent II participant, she was also the youngest at age 13. She admitted the Ascent II trip was by far the hardest she had been on.

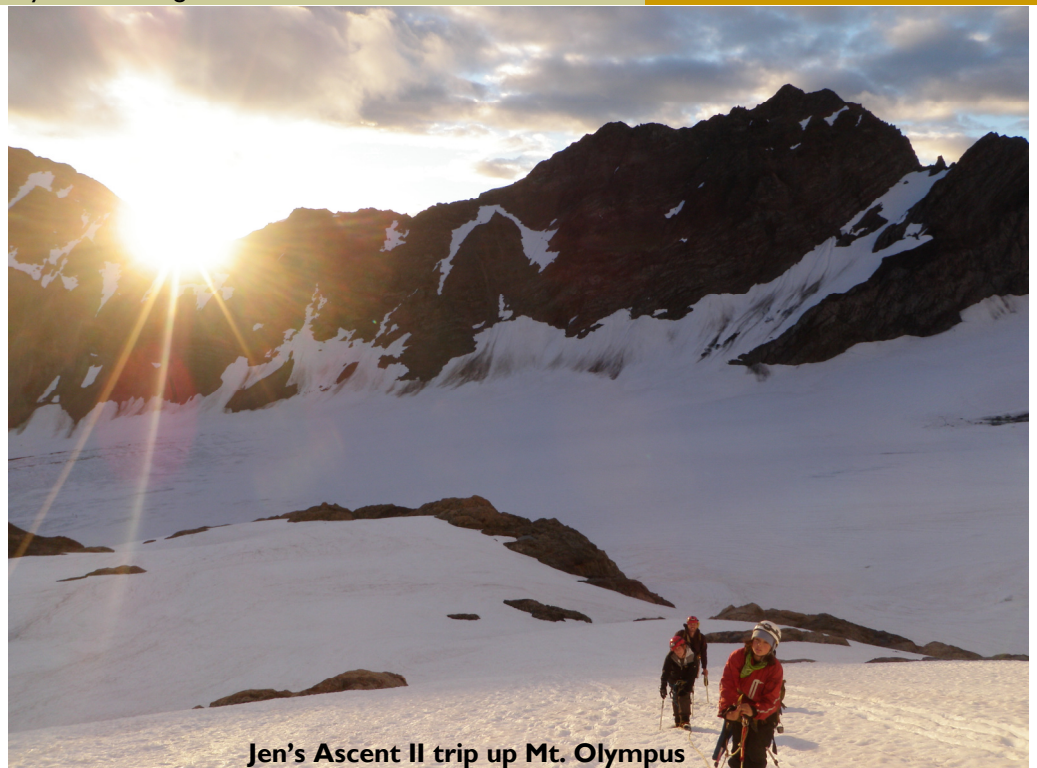
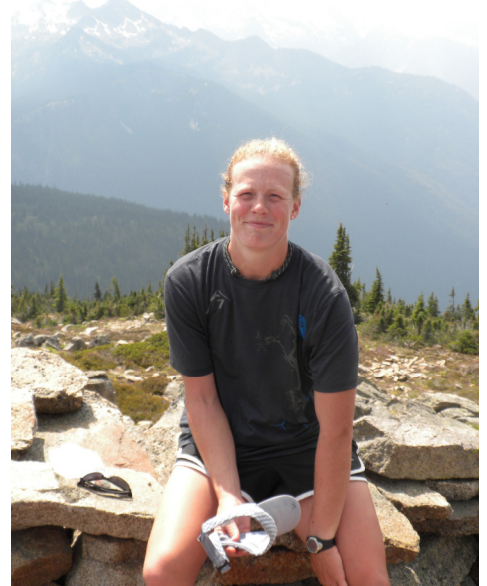
She was honest about her struggles on the trail and honest about her struggles in life. She shared about an extremely difficult past full of abuse, drug and alcohol addiction. She has been in and out of juvenile centers and treatment facilities. She has no support at home and was sexual and physically abused from a very early age by multiple members of her family. The trips became more than just an escape for her. They were places where she could hear what she desperately needed to know--that she was valued as a person and capable of things beyond her imagination.

I am grateful to have been her guide and to see her grow in her ability to trust her leaders and to challenge herself. Her everyday struggles did not end after the trips but the unique and life changing opportunities the trips provided gave her a glimpse of the hope that can carry her through her struggles. I don't know what will happen next in Jen's life but I know the trips with Peak 7 made an impact. Thank you so much for partnering with us and making this trip possible for Jen.

**Nicole Winters**, Ascent Guide

\*Name of student changed for privacy reasons.

**Nicole Winters**



**Jen's Ascent II trip up Mt. Olympus**



2010:

# Programs

## Ascent

2010's incredible line of staff were fortunate to start an amazing journey into the mountains with kids they'll never forget. We expanded our reach or our operations this year to include the North Cascades, Olympic Mountains and Central Cascades. Our staff has worked hard to have a wide variety of trips to be able to create varied experiences based on the group of participants that we service. Customizing a trip with high perceived risk level and natural high, but appropriate challenge level are key to our programming. Nearly 250 youth were able to participate in our Ascent I and II programs including two Ascent II trips, which are more technical, up Mt. Olympus. Our Ascent trips are really the core of what we do at Peak 7--they allow us more time to live life on the trail with the youth that we take out, to really get a chance to get to know them and their story. These kids are pushed in every way and we have the opportunity to share the hope of Christ with them as they push through. It does not get much more real and raw at times than out on the trail where they are stripped of their comforts, surroundings, and support system. They experience the fullness of God.



## Climbing

This was our first official year to have a dedicated climbing program. We were able to take 320 participants out to several locations in Washington and Idaho for rock climbing and rappelling. Our climbing program allows us to take participants out and work on character traits and qualities such as trust, confidence, teamwork and dependence. We work to integrate these traits throughout the trip and allow the youth that participate to learn and grow through these experiences. Often times while one youth is climbing, the other participants are on the belay rope as an act of trust that can prove to be a great team-building experience that lasts for months to come. Our climbing program is a great program because it allows us a lot of time to hang out and talk with the youth while they are waiting to climb. It is also a great opportunity to involve volunteers and allow others to have in impact on the youth of Washington. While we usually only have half a day with these youth, we trust that we will get the opportunity to have more trips with the groups after they've gone once. As well, we hope to get their interest piqued enough to want to go on an Ascent trip where we have much more time to spend with them and impact their lives through wilderness experience.



## Rafting



With over 17 new organizations partnering with Peak 7 and broadening their organizations this year, we have seen an almost 40% increase in new groups over last year and just over 15% of our groups made more than one trip down the river with us this year! It is exciting for us to be able to work with new groups each year and to be able to provide an adventure experience to these participants and through those experiences, help encourage a desire for the outdoors and look at the analogy of life through the river. One pilot program that we hope to grow is our multiday father/son trip that we facilitated in Oregon. We will continue facilitating parent/daughter/son trips to further strengthen their relationships. Our hope is that on these trips, they will have a great time and want to continue to experience the outdoors together and with Peak 7, which will also lead to securing their faith and hope in Christ.



PEAK 7 ADVENTURES

STATEMENT OF FINANCIAL POSITION

2010

Balance Sheet for December 31, 2010 compared to December 31, 2009

	<u>2009</u>	<u>2010</u>
<b>ASSETS</b>		
Cash and cash equivalent	\$ 249,700.00	\$ 249,948.00
Accounts and other receivables	-108.00	-180.00
Property and equipment	277,946.00	363,586.00
<b>TOTAL ASSETS</b>	<b><u>\$ 527,538.00</u></b>	<b><u>\$ 610,354.00</u></b>
 <b>LIABILITIES AND NET ASSETS</b>		
<b>TOTAL LIABILITIES</b>	<b><u>\$ 2,799.00</u></b>	<b><u>\$ 12,384.00</u></b>
 <b>TOTAL NET ASSETS</b>	 <b><u>\$ 524,739.00</u></b>	 <b><u>\$ 597,970.00</u></b>



PEAK 7 ADVENTURES

STATEMENT OF FINANCIAL ACTIVITIES

2010

Financials for 12 months ending December 31, 2010 compared to December 31, 2009

	<u>2009</u>	<u>2010</u>
<b>REVENUES</b>		
<b>CURRENT REVENUES</b>		
General Donations	\$ 263,357.00	\$ 87,140.00
Fundraising Income	29,561.00	48,011.00
Revenue Raised By Staff	38,183.00	53,398.00
Registration Fees	39,663.00	57,709.00
Interest Income	740.00	3,386.00
Gifts In Kind	79,197.00	131,093.00
<b>TOTAL REVENUES</b>	<b><u>\$ 450,701.00</u></b>	<b><u>\$ 386,017.00</u></b>
 <b>EXPENSES</b>		
<b>CURRENT EXPENSES</b>		
Admin & Overhead	\$ 17,704.00	\$ 25,763.00
Program Costs	146,988.00	213,448.00
Fundraising	21,381.00	23,887.00
<b>TOTAL EXPENSES</b>	<b><u>\$ 186,073.00</u></b>	<b><u>\$ 263,098.00</u></b>
 <b>NET INCOME</b>	 <b><u>\$ 264,628.00</u></b>	 <b><u>\$ 122,919.00</u></b>



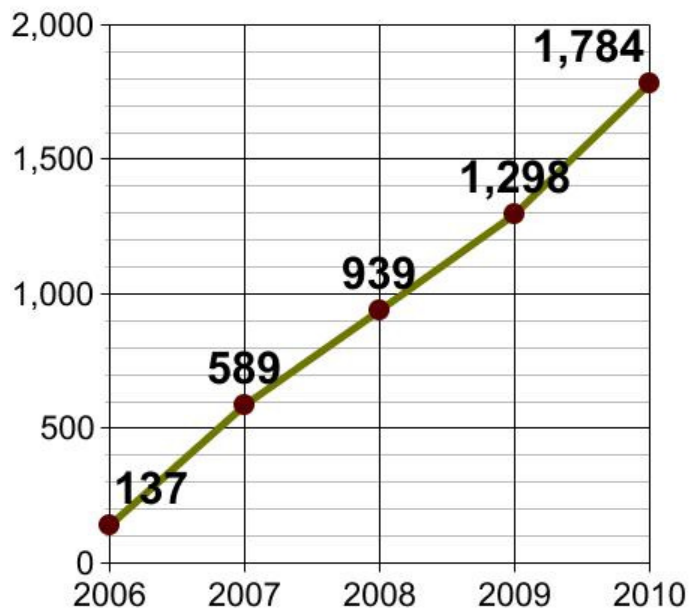
# PEAK 7 ADVENTURES

## STATEMENT OF PROGRAM STATISTICS

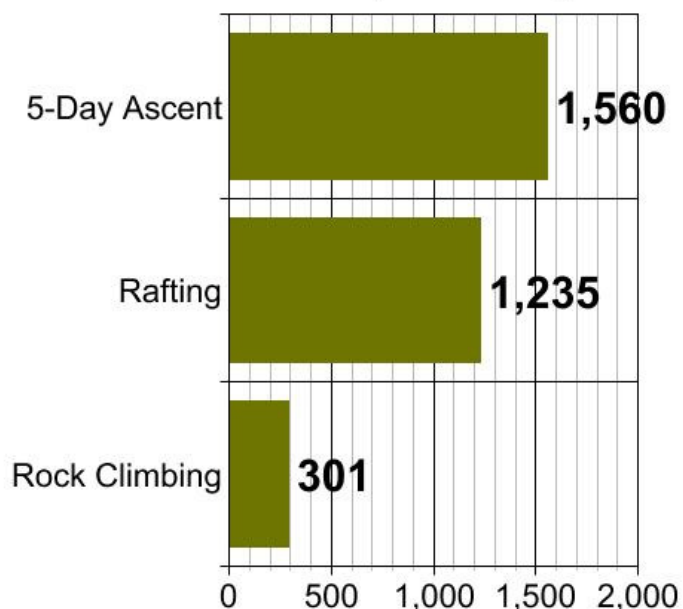
December 31, 2010

# 2010

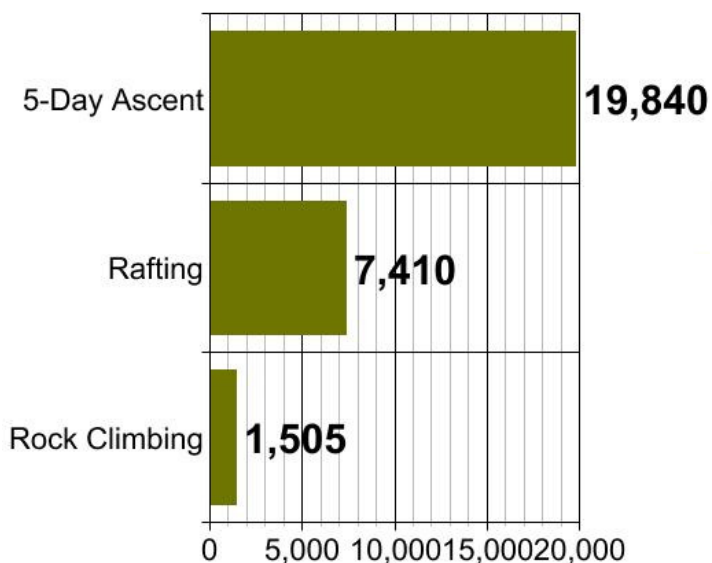
### Number of Participants



### Program User Days Breakdown



### Number of hours spent with youth



### Who covers the cost of trips



# 2010: SUPPORT FROM OUR Trustees

## Peak 7 Adventures Board of Directors



**Churchwell, Dan**  
Professor  
Moody Bible Institute



**Cossey, Wayland**  
MAE  
T-Mobile



**Hatfield, Brady**  
Owner  
Jordan Hatfield, LLC



**Jamieson, Scott**  
Owner  
Fantastic Sams



**Kerrigan, Ryan**  
Executive Director  
Peak 7 Adventures



**Lee, Kiuk**  
Corporate Merchandise Information Manager  
Nordstrom Rack



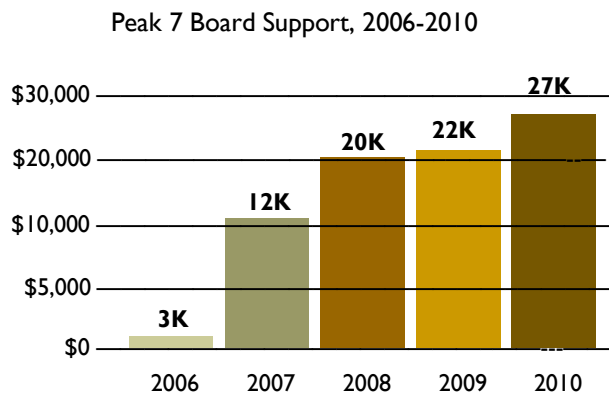
**McCabe, Christine**  
Community Development Manager  
Avista



**Rech, Robert (Chair)**  
Director of Development  
The Active Network



**Werdell, Joel**  
Product Manager  
The Active Network



**Seattle Office**

4525 110th Ave NE  
Kirkland, WA 98033  
p: 425.296.7773

**Spokane Office**

1409 W White Rd  
Spokane, WA 99219  
p: 509.252.0775

**Portland Office**

37390 Dubarko Rd  
Sandy, OR 97055  
p: 503.928.7757



**Corporate Office**

6710 N Pittsburg St  
Spokane, WA 99217  
p: 509.467.5550  
f: 509-483-0448

[www.peak7.org](http://www.peak7.org)

**Challenging the body | Engaging the Spirit**

**Peak 7 Leadership**

**Cramer, Jon**  
Program Director

**Dannen, Austin**  
Seattle Program Coordinator

**Kerrigan, Loran**  
Sponsorship Coordinator

**Kerrigan, Ryan**  
Executive Director

**Labrie, Phil**  
Finance Manager

**Myers, AJ**  
Portland Program Coordinator

**Myers, Liz**  
Portland Associate Program Coordinator

**Petro, Ethan**  
Seattle Area Director

**Smith, Lynn**  
Volunteer Services Coordinator

**Winters, Nicole**  
Spokane Program Coordinator



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