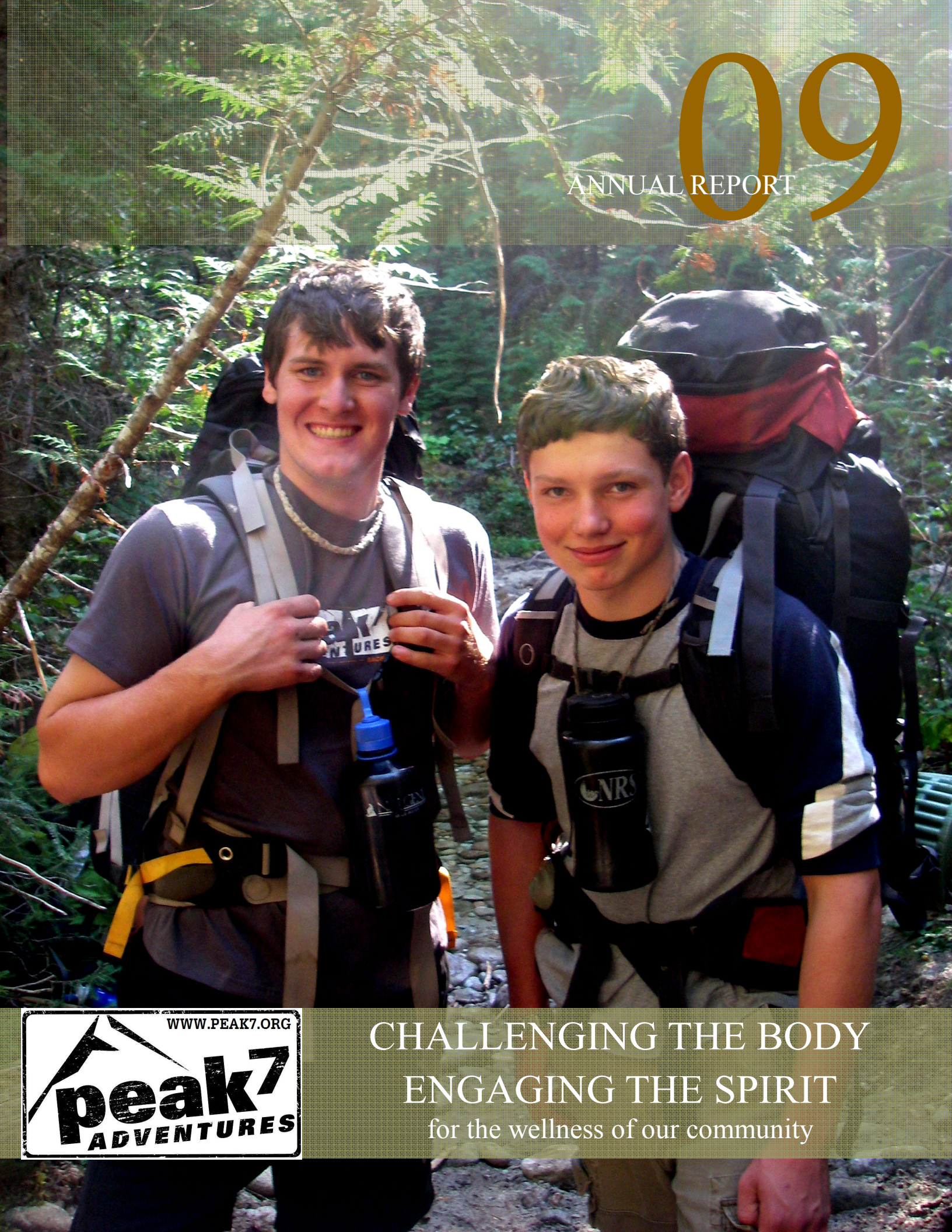


09

ANNUAL REPORT



CHALLENGING THE BODY
ENGAGING THE SPIRIT
for the wellness of our community



YOUR INVESTMENT USED Wisely

This is the Annual Report of Peak 7 Adventures for calendar year 2009

FRONT COVER

Brian (16 yrs old) is a part of Peak 7's Junior Guide Program. Being a part of this program means that Brian volunteers with Peak 7 and on trips he is given more leadership opportunities with the goal of both building Brian, as well as the youth that are on a trip with him. Vlad is in this photo with Brian. We can not tell you how excited we are to have him as a Junior Guide!

Role Modeling Christ's Love

Why does Peak 7 exist?

- Serve the underserved.
- Give every youth interested an opportunity to experience God's creation first hand.
- Youth these days are inundated with TV and video games and do not spend enough time outside.
- To share the love and the hope of our Heavenly Father using His creation to have a chance to pour His love into their lives.

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Volunteer Cory Johnson with refugees from Bhutan

ABOUT Peak 7 Adventures

Peak 7 Adventures is a registered 501(c)3 grassroots non-profit outdoor ministry in the state of Washington. We provide wilderness experiences to youth and communities throughout the Northwest. Our desire is to allow every interested youth to have the opportunity to participate in our adventures regardless of financial limitations.

Our goal is to conduct enjoyable, safe outdoor adventures that foster an appreciation for the outdoors and promote a sense of fulfillment and involvement in the experience. We want our participants to find hope in their personal experience from the fullness of God in the beauty He created.

Donations made to Peak 7 Adventures go directly to support the adventure programs that are offered in our communities. Donations made to Peak 7 Adventures support the strategic efforts and allow funding to be targeted efficiently to programs where it is most needed and will have the greatest impact.

Our Mission: Peak 7 Adventures is guided by the *Core Characteristics* as we seek to live out the Vision Statement.

Core Characteristics:

Serve all young people

We provide opportunities for all youth to participate in programs regardless of race, gender, religion, ethnicity, or socio-economic status.

Challenge participants

We facilitate wilderness adventure programs including rafting, backpacking, climbing and other outdoor adventures which challenge participant's perceived limits.

Keep everyone safe

We adhere to and diligently enforce rigorous safety standards.

Bring hope

We model Christ like behavior including: encouragement, teamwork, trust, hope, and respect for one another and the environment.

Advance the Kingdom of God

We seek to call attention to God's revelation of Himself through creation and His son Jesus Christ.

Our Vision: To ensure every young person has the opportunity to be educated and grow physically, mentally and spiritually through wilderness experiences.



A MESSAGE FROM Leadership

What an amazing year 2009 was for Peak 7 Adventures! Thank you to our many generous individual donors, dedicated volunteers and prayer warriors – and above all the Lord – who have made possible another year of quality growth and service to the Northwest’s youth. In 2009, Peak 7 Adventures made outdoor adventures a reality for more youth than ever before, providing professionally run outdoor adventures and adult mentoring to more than 1,200 youth from Washington, Idaho, Oregon & California. We also achieved a fourth consecutive year of building a stronger organization, with total revenues topping \$450 thousand. But the big news of 2009 is the continued acceleration of growth that we witnessed throughout the Peak 7 Adventures. By the end of the year, we were experiencing significant annual increases in both revenues and youth served. This is incredible considering this has been one of the most difficult economic times. As an organization, we achieved the final year of the matching grant. Our strategy of serving those that are less fortunate has proven to be a need for so many individuals. It has been incredible to see how through your support, you are enabling sustainable quality growth within Peak 7 Adventures.

This will be a pivotal year for Peak 7 Adventures. With a year like we had in 2009, it will help us in our new branch opening. We have completed a review and planning process in preparation for expanding to Seattle (2010). Some of our other plans are to improve on collaborating between Peak 7 and our partners as we strive to achieve strong positive outcomes for youth in all three of our core programs.

In these pages, we review the accomplishments of Peak 7 Adventures as a whole. We also would like to thank our many dedicated and generous supporters, who individually and collectively make our success possible. We value your commitment to our nation’s youth and are honored by your confidence in Peak 7 Adventures.



Ryan M. Kerrigan
Executive Director, Co-founder



Robert Rech
Chair, Board of Directors, Co-founder

A handwritten signature in black ink, appearing to read 'Ryan Kerrigan'.

Ryan Kerrigan
Executive Director

A handwritten signature in black ink, appearing to read 'Robert Rech'.

Robert Rech
Chair, Board of Directors

Impacting Lives

What difference does Peak 7 make?

- We provide high-end trips to an underserved population.
- We facilitate outdoor adventure and service which are both powerful tools for growth and healing in relationships.
- We provide a Biblical model for encountering God.
- We teach relationship building and values such as teamwork, community and servant leadership.
- We provide youth and families with time to focus on their relationships with God and each other.
- We help participants experience nature and acquire essential relational and life skills.

Why does Peak 7 need your financial support?

- We could not accomplish what we do without your support. Peak 7's tuition covers one fifth of our program costs. The difference is covered by generous donations. When more donors like you get involved, more people can participate in a life changing experiences with Peak 7.

Our programs are dedicated to reveal the impact and power of the Lord through the outdoors to youth in traditionally underserved communities.

- Peak 7 is currently seeking donors who are interested in contributing in various ways including:
 1. Consistent donations to increase and solidify our base of support for operational expenses.
 2. One-time donations to invest in growth, capacity building and capital improvement.

What makes Peak 7 distinctive?

- We have been facilitating adventure-based courses since 2006. Our full-time staff have over 20 years combined field experience in adventure and wilderness education.
- Peak 7 has a unique perspective on transformational learning composed of:

Outdoor Adventure - We believe that *outdoor experiences* pose a unique way to learn about relationships with God and others, simplicity, stewardship, service, selflessness, leadership and courage.

Service - We see *service* as a medium for learning more about relationships with God and others. We want to grow with our students in an attitude of service to those around us including but not limited to family relationships.

Experiential Education - Adventure and service include perceived risk. Risk is a tool that empowers people to move out of their comfort zones. Peak 7 has unique programs that fill a niche like no other organization.



THE POWER OF Partnering

“My parents had to flee the village when the army came. The soldiers were shooting at them” – “At night I couldn’t read a book because there was no electricity in the refugee camp.” – “I’ve never been to my homeland. I have lived in a refugee camp my whole life.” – “We couldn’t leave the camp sometimes. It felt like being in a prison.” – “I was arrested and put in jail for sneaking into India. I was 16 and needed work building a highway through the mountains. After we were released we snuck in again, and I worked carrying 50 kilogram bags of rocks down cliffs.” – “One day a fire started. Thousands of huts in the camp burned down. What little we had was lost.”

These were the testimonies from the nine students who participated in Peak 7’s first Ascent trip with Spokane’s growing refugee & immigrant communities. Youth from Burma, Bhutan, and the Marshall Islands enjoyed idyllic summer weather in August, hiking through the breathtaking scenery of the Alpine Lakes Wilderness in the Cascade Mountains.

As a high school ESL teacher, I am often burdened by the culture shock and painful transition my students experience when they move to the United States with their families. It is really unimaginable – a new language, indoor plumbing, grocery stores instead of U.N. food distribution trucks; Apartments instead of thatch huts, concrete sidewalks and buildings instead of mud streets and towering jungle trees. Now in this new world, weekends sitting at home, without transportation, money for the bus, and the knowledge of where you would go if you had the means. Despite these challenges, these immigrants and refugees possess a resiliency that in my world, the classroom, translates into a beautiful work ethic, a thankful spirit, and a desire to achieve.

As I teach these students, I have longed to provide them outlets into the greater Spokane community and the beautiful wilderness of the Northwest. The educational opportunity is limitless outside the classroom walls, but my ability to get my students there was hampered by limited resources and bureaucratic red tape. Partnering with Peak 7 broke down those barriers. There were still challenges (like explaining application materials to parents who are just learning English), but none too large in light of the wonderful occasion awaiting.

I had the pleasure of being an assistant guide on the trip. The students groaned a little about the weight of the backpacks, but possessed a lot of the survival skills that translated into wilderness camping. Half the students didn’t know how to swim, but two managed to figure it out, despite the frigid temperatures of the alpine lakes. The food was entertaining – they wanted cup-of-noodle soup three meals a day. Those expensive freeze dried entrees, well let’s just say Austin and I ended up eating a lot of them.

At night the students told their stories, a challenge for some of them who have only studied English for one year. We discussed the mystery of the wilderness, the testimony of the clouds, mountains, and heavens. I have no doubt these students will always remember their first outing into the American wilderness.

When school commenced in August, I showed pictures of our adventures and took a group of students on a climbing trip in October. Now, whenever I mention Peak7 at school to my students, I see this fire of excitement in their eyes. The questions are always the same – “When’s the next trip, Mr. Johnson? Can I go this time?”

Cory Johnson, ESL Teacher, Rogers High School



2009: QUALITY GROWTH THROUGHOUT THE Network

Peak 7 Adventures was on the move in 2009, expanding programs and developing new resources to meet the needs of youth in their communities. Peak 7 Adventures achieved record-high revenues and reached a record number of at-risk children and youth from 4 different states.

Peak 7 Adventures is the only outdoor youth adventure ministry organization that serves youth to this magnitude. Our professional staff and volunteers remain committed to achieving measurable positive outcomes for every child we serve.

Peak 7 Adventures' achievements in 2009 included:

- **Record Number of Children Served.** In 2009, Peak 7 Adventures served 1,298 youth in communities in the Northwest.
- **Efficient Services.** Our investments in fundraising and partnership development increased significantly in 2009, yet our costs per individual served dropped.
- **Record-High Revenues.** Peak 7 Adventures grew revenues from all sources by more than 63% in 2009, to a total of \$450,701.
- **Sustainable Quality Growth.** We grew both revenues and new donors by 10% in 2009. At year's end Peak 7 Adventures was experiencing double-digit growth in both of these key growth indicators. Peak 7 is sustaining growth by investing resources in technology and by recruiting top talent to fill key leadership and staff roles.
- **Commitment to Quality Outcomes for Youth.** Peak 7 Adventures launched work on a new program evaluation instrument that will enable more precise measurement of positive outcomes for the youth we serve, and guide decisions concerning which programs are most effective in achieving impact.



Mentoring with Impact

We are partnering with Churches and other non-profits to develop a mentoring program that will benefit not only the youth involved but hopefully the families as well.



2009: PROGRAMS

Rafting

The Peak 7 staff watched as the Spokane River's banks thawed from the harsh winter and began to rise with frigid snowmelt. Trips began the last week of March with participants questioning how they were going to stay warm in their wetsuits and thick gloves. The last weekend of May, we crashed through the waves of Bowl & Pitcher and Devil's Toenail with short wetsuits and water guns to stay cool in the near 90 degree weather. But the weather wasn't the only thing that warmed this spring. Over 1000 participants have hopped in the rafts with Peak 7, and the stories shared at the end of each trip are a testimony of the warming of hearts that took place. A homeless youth center in Everett, WA wrote us after their trip, "Thank you for leading us on an amazing voyage through the rapids of the Wenatchee River. The youth and the staff from the Orion Center had an incredible experience that we will remember for a long time. Coming from an organization that is not faith-based, I really appreciated the way you presented your spirituality, without obligation or self-righteousness. I just wanted to commend ya'll on that as well." A dose of fresh air, and a glimpse of how to have good-clean fun, was all many of these kids and adults needed to restore hope in their lives. Lives that have seen divorce, drug & alcohol addiction, homelessness, physical & sexual abuse and poverty. Many participants come to the river unsure of what to expect, but leave refreshed and excited about their lives ahead. They just conquered a river and now they are ready to take on the world. Fears were conquered, the Gospel was shared, and wonderful memories were made.



"This has been the best day of my life"



2009: PROGRAMS

Ascent

This year's brand new staff was blessed to start an amazing journey into the mountains. Partnering with over 7 new organizations, we finished our Ascent trips on an amazing note. We were able to take a total of 20 trips (14 male, 5 female, and 1 co-ed). Over 130 participants as well as leaders were able to enjoy God's creation and hear of His truth and grace. Many of the participants had not clearly heard the Gospel presented to them until their trip with Peak 7. More than 60% were directly from underprivileged backgrounds and were able to go for little or no cost. The leaders were able to connect and give hope to many broken and hurting youth.

We tried some new trips and ideas this summer. One of these was the father/son trip in the Olympics. We hiked the Olympic Coast this summer, giving us an easier trail with more time to spend together. It was an excellent father/son time to discuss what it means to be a man of God. The most memorable time on this trip was when one of the youth got sick and vomited all over his father's stuff. The father was a patient servant to his son. During the debrief time the father shared that he had gotten sick when his dad took him on a father/son trip. His father was angry and ashamed of him. For this father to be put in the same situation and see that he was a different man was encouraging for him to experience.

The other first was a weekend co-ed trip with Mead Alternative Programs in September. It was a powerful time. We had some great discussions about what we build our lives on. One of the kids had muscular dystrophy. The group carried his pack when he needed rest and carried him up the mountain so he could get to the top. For him to get that kind of loving support meant a lot to him.



"this is real adventure"



2009: PROGRAMS

Climbing

We've had a very successful start to our climbing program this summer and we have more trips on the books. We've found two perfect sites that complement our program. One of these sites is a premier climbing location in the Inland Northwest located just across the Idaho border in Post Falls. We've begun to pursue building relationships with youth serving organizations in the Post Falls area. Project Safe Place is one such organization, who joined Peak 7 on a rafting trip this spring and sent 5 boys into the Cascades through our Ascent program. They then decided they'd also like to use our climbing program to work with the youth in their center. On a sizzling afternoon in early August they dangled from ropes above the Spokane River, and learned a thing or two about trusting not only in ropes, and people but in God as well. Another such story is from this fall when we took the youth from the Tacoma Rescue Mission climbing at Exit 38 outside North Bend. These youth came from some rough backgrounds and determined not to fail they took on the challenge. One challenge they faced was a 180ft rappel off a rail to trails converted trestle. The kids got hooked in, climbed over the rail and took the 180ft ride to the bottom. At the bottom any fears they experienced at the top were gone and they couldn't wait to get back to the top. This year, youth from many organizations experienced a new adventure they never had the chance to before by challenging themselves physically, emotionally, and spiritually. After a day of challenging climbing and a chance to rappel, it is our hope and prayer that these youth will take away courage to rise above their circumstances.

He will not let your foot slip -
He who watches over you will
not slumber.
-Psalm 121:3



*"I didn't think I could do it!
But I felt safe!"*



2009: RECORD SUPPORT FROM OUR Donors

Peak 7 Adventures Board of Directors

Dan Churchwell
Lecturer
Whitworth University
Moody Bible Institute

Wayland Cossey
MAE
T-Mobile

Brady Hatfield
Owner
Jordan Hatfield, LLC

Scott Jamieson
Owner
Fantastic Sams

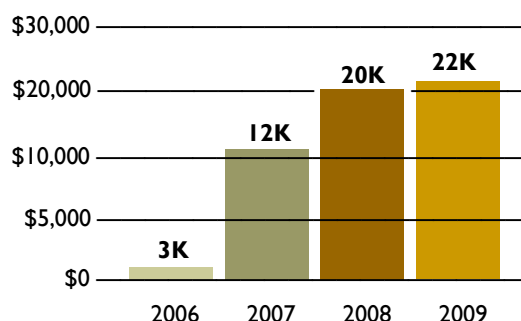
Ryan Kerrigan
Executive Director
Peak 7 Adventures

Sean Kerrigan
Project Manager
World Vision

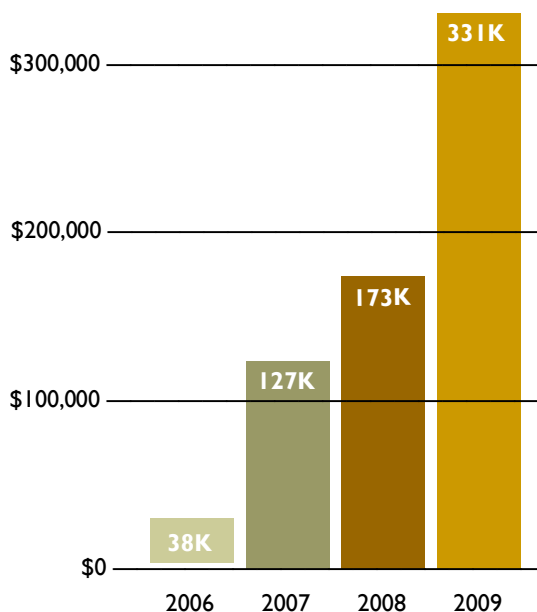
Robert Rech (Chair)
Director of Development
The Active Network

Joel Werdell
Product Manager
The Active Network

Peak 7 Board Support, 2006-2009



Growth in Peak 7 Support, 2006-2009



PARTICULAR Thanks

100% of the Board of Directors of Peak 7 Adventures financially supported the organization in 2009. We at Peak 7 Adventures are extremely proud of the leadership and philanthropic example of our Directors. We are also deeply grateful for their incredible depth of commitment and extraordinary generosity in the development of a growing ministry. We have been blessed to have a board with incredible vision and obedience to our Lord and Savior.



We thank **Sean Kerrigan** as he steps down from the board for his strong leadership and vision in the three years he served on the board. His involvement as a board member will be greatly missed.



We also extend our thanks to **Daniel Churchwell** and **Wayland Cossey** for their commitment in joining the Leadership as Directors.



PEAK 7 ADVENTURES

STATEMENT OF FINANCIAL POSITION

2009

December 31, 2009 with Financial Information for December 31, 2008

| | <u>2009</u> | <u>2008</u> |
|---|---------------------------------|---------------------------------|
| ASSETS | | |
| CURRENT ASSETS | | |
| Cash and cash equivalent | \$ 249,700.00 | \$ 59,050.00 |
| Accounts and other receivables | -108.00 | -200.00 |
| Property and equipment | 277,946.00 | 161,658.00 |
| TOTAL ASSETS | <u>\$ 527,538.00</u> | <u>\$ 161,658.00</u> |
| LIABILITIES AND NET ASSETS | | |
| CURRENT LIABILITIES | | |
| Accounts payable and accrued liabilities | \$ 984.00 | \$ 0.00 |
| Sales tax liabilities | 1,815.00 | 14.00 |
| TOTAL LIABILITES | <u>\$ 2,799.00</u> | <u>\$ 14.00</u> |
| TOTAL NET ASSETS | <u>\$ 524,739.00</u> | <u>\$ 161,644.00</u> |
| TOTAL LIABILITIES AND NET ASSETS | <u>\$ 527,538.00</u> | <u>\$ 161,658.00</u> |

PEAK 7 ADVENTURES

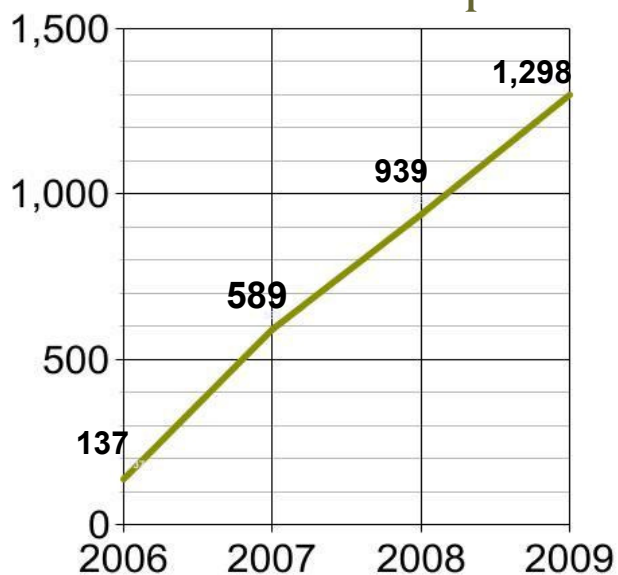
STATEMENT OF FINANCIAL ACTIVITIES

2009

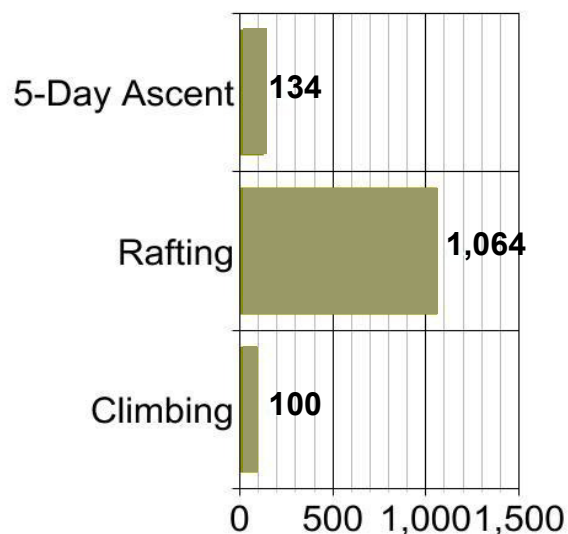
December 31, 2009 with Financial Information for December 31, 2008

| | <u>2009</u> | <u>2008</u> |
|-------------------------|-----------------------------|-----------------------------|
| REVENUES | | |
| CURRENT REVENUES | | |
| General Donations | \$ 263,357.00 | \$ 118,948.00 |
| Rental Fee | 262.00 | 0.00 |
| Fundraising Income | 29,561.00 | 272.00 |
| Revenue Raised By Staff | 38,183.00 | 54,209.00 |
| Registration Fees | 39,157.00 | 20,327.00 |
| Retail Sales | 244.00 | 161.00 |
| Interest Income | 740.00 | 322.00 |
| Gifts In Kind | 79,197.00 | 91,179.00 |
| TOTAL REVENUES | <u>\$ 450,701.00</u> | <u>\$ 285,418.00</u> |
| EXPENSES | | |
| CURRENT EXPENSES | | |
| Admin & Overhead | \$ 39,085.00 | \$ 36,188.00 |
| Program Costs | 146,988.00 | 153,244.00 |
| TOTAL EXPENSES | <u>\$ 186,073.00</u> | <u>\$ 189,432.00</u> |
| NET INCOME | <u>\$ 264,628.00</u> | <u>\$ 95,986.00</u> |

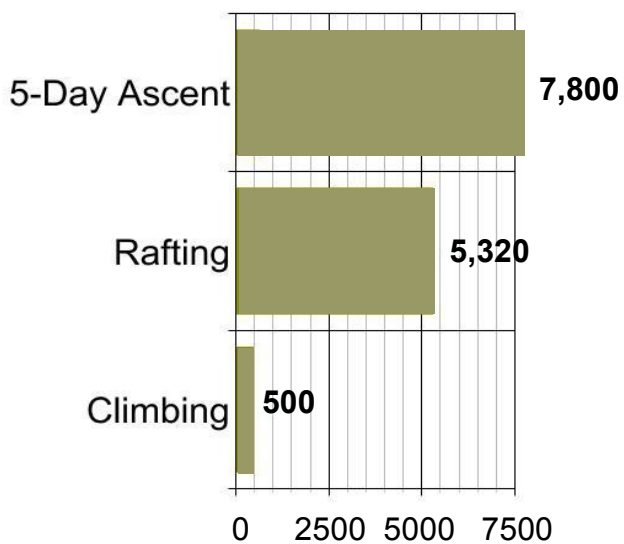
Number of Participants



Trip number breakdown 2009



Number of hours spent with youth



Who covers the cost of trips



Peak 7 Leadership

Ryan M. Kerrigan
Executive Director

Robert Rech
Chairman of the Board

Brady Hatfield
Chief Financial Officer

Jon Cramer
Program Coordinator

Austin Dannen
Program Coordinator

Loran Kerrigan
Sponsorship Coordinator

Phil Labrie
Finance Manager



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